

## Tips for Developing a Logic Model

A logic model is a planning tool that provides a concise visual representation of activities that are the core of your program. Following are some tips to help you develop your own program logic model.



**Involve stakeholders.** This is a chance to build consensus around what your organization wants to accomplish and why.

**Work back and forth between the components.** You don't have to develop each component of the logic model left to right. You may find it more helpful to start with the end outcome and work back and forth among the other components.

**Use the logic model to brainstorm.** Use the logic model to brainstorm the full range of outputs and outcomes attributable to your service activity; this is especially helpful in identifying intermediate outcomes. Then identify the most important outputs, intermediate outcomes, and end outcomes – those that best describe the purpose of your program. Choose the most appropriate and practically measurable results for performance measures.

**Do separate logic models for each major program activity.** Don't try to combine everything your program does into one logic model!

**Look at what will actually occur.** Look realistically at program results as well as the way the program is currently being implemented. Come up with a model that reflects how and why your program will work.

**Be ready to modify.** Since this is a snapshot of program activity at one point in time, keep in mind that you will need to refine your logic model over time.

**The "If-Then" Sequence of the Logic Model**

Community Need	Inputs	Activities	Outputs	Intermediate Outcomes	End Outcomes
<p>There is a problem in your community that your program would like to address.</p>	<p>Certain resources are needed to operate your program.</p>	<p>If you have access to resources, then you can use them to carry out your planned activities.</p>	<p>If you carry out your planned activities, then you will deliver the amount of product and/or service that you intended.</p>	<p>If you carry out your planned activities to the extent you intended, then this will lead to the intermediate steps necessary for your desired end outcomes.</p>	<p>If you carry out your planned activities to the extent you intended, then this will lead to your desired end outcomes.</p>

*Program Planning*

*Intended Results*