

Sponsor Buy-In Assessment

Before you consider resource development opportunities, assess the support from your sponsor organization and at your project sites. What strategies and techniques can you employ to gain support from important internal stakeholders?

- Have you discussed resource development strategies with the executive director of your sponsor organization?
 yes no
- Have you reached agreement on your role in finding new funding?
 yes no
- Have you received a clear description of your agency's strategy for resource development and identified how your project fits in and can contribute to the success of that plan?
 yes no

- Who are your internal stakeholders within your own organization and at your project sites?

- How does buy-in (or lack of buy-in) from these stakeholders impact your project's effectiveness?

- How does buy-in (or lack of buy-in) from these stakeholders impact your ability to attract new partners, funders and volunteers or gain media attention.