



## **Missouri State Optimist International Organization**

### **West Missouri Optimist District**

- Governor
- Governor's Staff
  - Assistant Governor
  - District Officers
- Lt. Governors (17 Zones)
- Clubs (73)
- Members (2,440)

### **East Missouri Optimist District**

- Governor
- Governor's Staff
  - Assistant Governors
  - District Officers
- Lt. Governors (13 Zones)
- Clubs (58)
- Members (2,114)

### **State of Missouri Optimist Totals**

Clubs: 131

Members: 4,554

### **Joint Committee (East & West District Members)**

- Recruiting of Area Coordinators (AC's)
- East & West Contacts for youth initiative questions
- MCSC Commissioner/ Optimist President is Joint Committee Chairman

### **Separate East and West Optimist District Quarterly Conferences**

- Conference presentations
- Attendance: Lt. Gov's (70%); Club Presidents (35%)
- Networking at District Conferences – recruiting leads for AC's

### **Communication & Recruiting**

- Presentations at local Optimist Clubs
  - Inform & recruit
  - Confirm participation
- Establish Infrastructure (20 AC's throughout State)
- Follow-Up
- Establish AC and High School Coordinator data bases