

# COMMUNITY RADIO SHOW

“Activating Good Intentions”

Community Radio Show Text

Recorded: 19 April 2006

Host: Todd Wellman (Todd)  
Guest: MacArthur Antigua (Mac)

Brought to you by The Leadership Practice, the Community Strengthening Training & Technical Assistance Provider for the Corporation for National & Community Service

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**TODD:** Welcome to the April Community [Radio Show]. My name is Todd Wellman and I am with Public Allies, the Community Strengthening Training & Technical Assistance provider of the Corporation for National Service. Today’s call is brought to you by The Leadership Practice, a partnership between Public Allies and the ABCD Institute at Northwestern University.

**TODD:** For the next 25 minutes or so, MacArthur Antigua, president of Massive Creativity—more information found at [www.massivecreativity.com](http://www.massivecreativity.com)—will speak on “Activating Good Intentions.” Mac is an AmeriCorps alumnus from the class of 1997. His AmeriCorps experience initiated a career in youth development and community service. He had stints at the Illinois Center of Violence Prevention and Public Allies Chicago. Today his company facilitates spaces and experiences where individuals can cultivate their genius and artistry. The company often provides in-services and trainings for organizations such as the NCCC Central Cluster and the Montana State Commission. Mac also serves as the life coach for many individuals and is a Consultant with The Leadership Practice. Please welcome Mac to the show.

**TODD:** So Mac, individuals are often eager to partner with organizations, but they find that they need more than just good intentions to build relationships. We’re told that strong relationships arise when people utilize the capacities, interests, and personal missions of all those involved, but what does that really mean?

**MAC:** To get to that Todd, I’m going to start everyone on the call with a guided 60 second exercise...

**TODD:** Ok, so we have thought about these ideas—but what are the considerations to implement them?

**MAC:** Be clear about what you want to do. Good intentions are fine, but what do you really want? If you want to help the children—ok, but how? To what end? Assess your capabilities. What are yours and what are the current levels of capabilities so that we don’t replicate things? Enhancement is more important sometimes. (a) clear vision (b) capabilities alignment (c) understanding of incentives (d) resources (e) action plan. Has to be alignment with all of this; also: make sure mention not going into someone else’s community to do work, etc.

**TODD:** Can you give a specific story of an individual who tried to collaborate? Let’s make it in a National Service setting.

**MAC:** When I was in Public Allies, there was an individual from the University of Chicago... he wanted to bring his classics / humanities of the Greeks: Plato, Aristotle training to AmeriCorps members. Service

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was effective when we know why we're doing it. Could use real life service examples along side the texts. Struggle to overcome: does this really fit?

**TODD:** So, this person had this great idea that he wanted to bring into the community but wasn't sure how. Use the considerations you mentioned before and tell us how this person activated his good intention.

**MAC:** Of course, every idea won't fit, but this one did ... and this how we used (a) clear vision (b) capabilities alignment (c) understanding of incentives (d) resources (e) action plan.

**TODD:** At this point, we are going to take questions from the audience. To ask a question, state your name, organization, and location. Due to time constraints, please focus on asking questions instead of sharing best practice stories.

This text serves as a reference for the Community Radio Show but it does not serve as a transcript of the recording.