



# Webinar: Recruitment Strategies - What's Worked For You?

July 24, 2008

3:00 pm – 4:00 pm (EDT)

12:00 pm – 1:00pm (PDT)

## Welcome!

Consider the following question, then type a response in the Chat panel: *If you could offer one piece of advice to new programs on how to recruit, what would it be?*

# Greetings from Portland, Oregon!



Nancy Henry



Erich Stiefvater



Jerian Abel



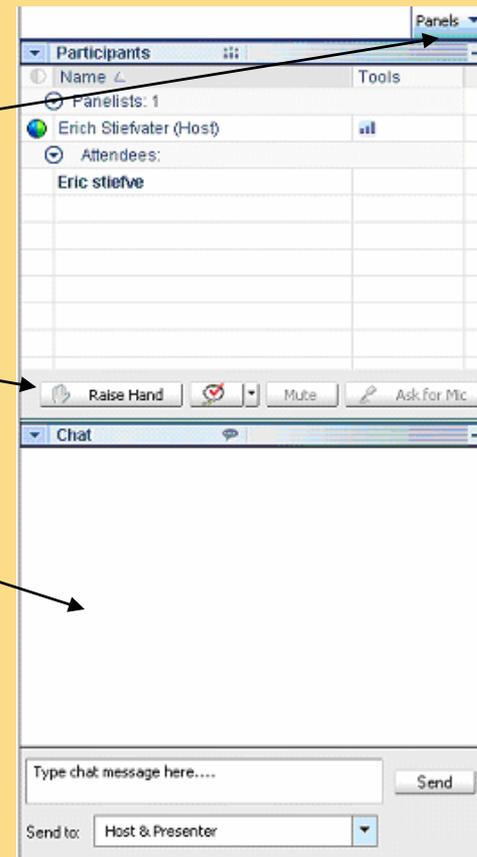
## Objectives

- Share recruitment successes and challenges
- Gain new ideas from colleagues and presenters
- Explore free recruitment tools

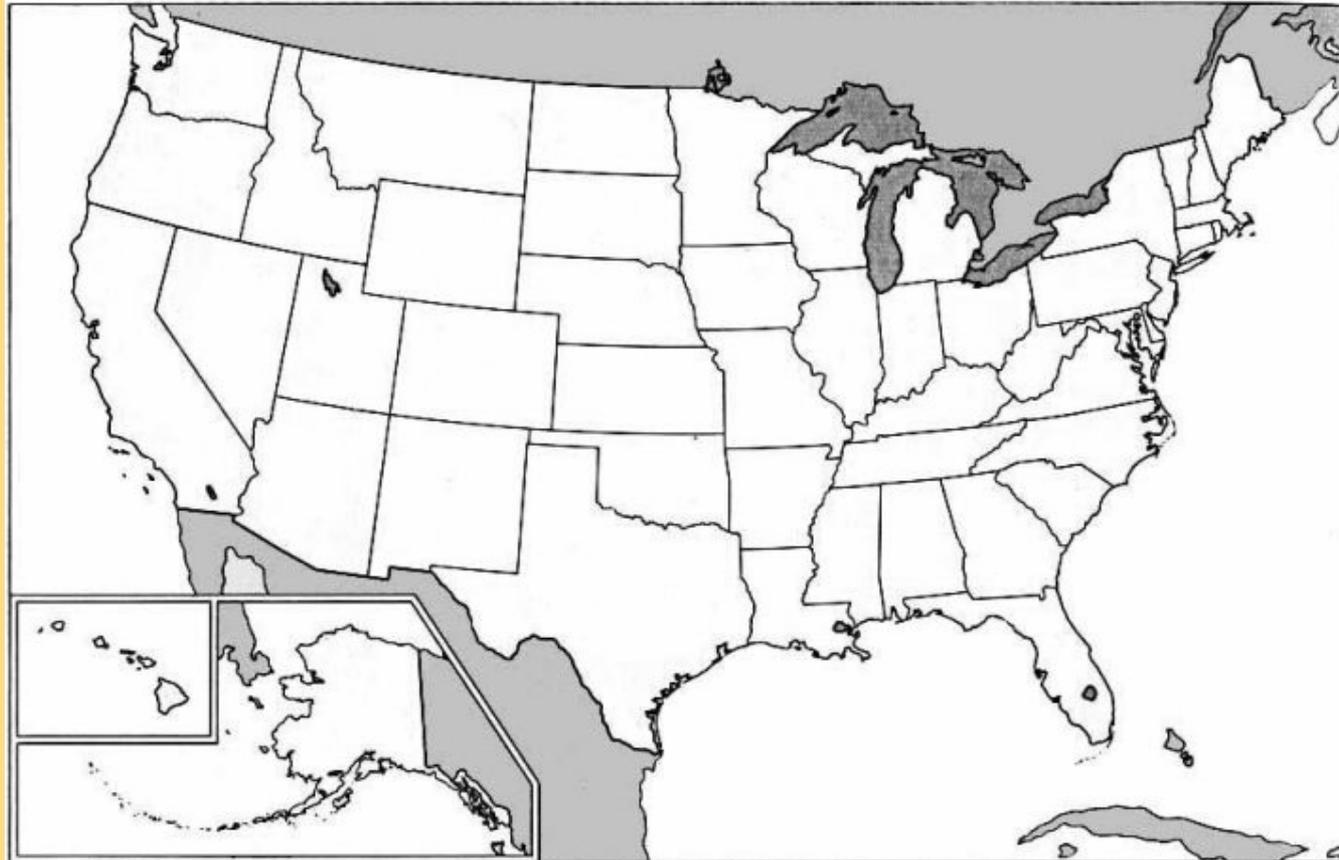
*Caveat: MyAmeriCorps*

# Quick Tour and Housekeeping

- Key WebEx tools:
  - Panel selector
  - “Raise hand”
  - Chat panel
- Please:
  - Mute your phones
  - Answer post-session survey



# Let's Practice!



# Conversation



## Highlights: What Worked

- Online recruitment tools
- Effective ads
- Starting early



## Highlights: Challenges

- Paperwork and technology systems
- Finding committed and qualified applicants
- Recruiting for school/summer breaks

## Highlights: What You Need

- Online recruiting resources
- Recruiting timeline
- More recruiting ideas
- Marketing materials
- Support for host agencies to help with recruiting
- Others . . . ?



## Getting You What You Need

Online recruiting resources	EnCorps Recruitment Strand
Recruiting timeline	Getting Started section
More recruiting ideas	Outreach section
Marketing materials	Outreach and Recruiting Tactics sections
Support for host agencies	Supervision Strand, Working with Host Sites section



# Getting You What You Need

## Other Resources

Edmentoring.org Marketing Toolkit

Resource Center recruitment pages

Energize, Inc. recruitment resources

# Open Floor

# Input on MyAmeriCorps . . . ?



## Thank You!

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